

THE ICE CREAM BAR™

• Alcoholic Ice Cream & Sorbet •

The Ice Cream Bar™ offers a variety of ice cream and sorbet made with liquor, craft beer, and other alcohol.

From White Russian to Malted Milk Chocolate Stout, we create flavors inspired by classic cocktails, modern mixology, and craft beer. Each dessert is delicious and distinct, with one thing in common: ABV.

The Ice Cream Bar is the best thing to happen to alcohol since prohibition ended.

THE STORY

Like all great things, The Ice Cream Bar started by accident.

And like many delicious things, we started in Atlanta – a city most known for its history but growing in reputation as the culinary and entrepreneurial capital of the South. It is home to established companies and new startups alike, and it's a city where supper clubs and cocktail bar openings are only outpaced by breweries breaking ground.

It's the perfect melting pot for a product that does quite the opposite.

THE ACCIDENT

Spring of 2010. We were having a barbecue, someone spilled a beer near the ice cream maker, and in a moment of ~~slightly inebriated~~ inspiration, we found our calling. There were some looks from fellow party-goers, but we knew we were minutes away from genius and rolled on, creating the original craft beer ice cream.

At first taste we knew we had something worth sharing.

FROZEN PINTS™

Vanilla Bock was the first and will always hold a special place in our hearts. But the great thing about craft beer is the flavor complexity and variety of style, offering infinite potential for our craft.

By Spring of 2011 this hobby had grown up in more ways than one. We had perfected a full line of brew-inspired flavors, realized nothing like this existed, and support from friends, family, and fans built a case to bring our creation to life. We spent the next year preparing to launch the first full line of alcoholic, craft beer ice cream (really).

We sold our first pint in June of 2012, and in less than a year, over 100 restaurant and retail locations in the metro area carried our products. We were on a roll again.

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Another thing about Atlanta – we’re a city that loves to fest. We shared Frozen Pints™ with as many folks as possible through these community rituals. Each festival sampling brought longer lines and new fans, but always the same question: “Can I actually get a buzz?”

The following suggestion usually involved the word “Bourbon” and a big smile.

Liquor-based flavors were something we’d thought about since the beginning. So while Frozen Pints™ grew, we were learning and piecing together something much bigger.

The night of “The Accident” wasn’t just about beer ice cream – it was about combining your favorite things: friends, celebration, and of course – libation.

The Ice Cream Bar™ is about those things, too.

We bring you flavor combinations that something really great should go here but I’ve had too much ice cream. Please eat responsibly.

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